



Diagnostica Senese S.p.A.

www.diesse.it



PRESS RELEASE

DIESSE CELEBRATES 40TH ANNIVERSARY AND ANNOUNCES NEW VES-MATIC 5 INSTRUMENT

Siena, June 30th, 2020 - DIESSE Diagnostica Senese will celebrate 40 years of activity in a live streaming broadcast starting from 06:00 p.m on July 1st. The live stream can be seen simultaneously on the Canale 3 web-TV station www.canale3.tv, and on channel 95 of digital terrestrial television.

DIESSE was created on July 1st 1980 when the founders established the company in the Sienese territory with 3 production plants, about 200 employees and represented in more than 100 countries.

This July 1st marks a significant event not only for the company, but also for the whole Toscana Life Sciences Foundation ecosystem. It is a moment of celebration and pride for the 40 years of history and is above all a boost for the ambitious targets DIESSE has set for itself.

"I am happy to celebrate this event with all my colleagues, complying with the social distancing measures imposed to prevent the spread of COVID," says Massimiliano Boggetti, CEO of DIESSE. "This is a very important anniversary not only for us, but also for our territory, which is renowned for the high level of expertise and for the breakthroughs made in the fields of medicine and vaccines, over the last four decades. This is a milestone, but also the beginning of a new path. We will develop a new manufacturing and R&D site in Monteriggioni, and our growth and technological evolution goals will make DIESSE an increasingly successful company worldwide by combining Italian design with cutting-edge technology in the diagnostics market, a concept which sees the Made in Italy brand famous worldwide".

In true celebration of its 40 years tomorrow DIESSE is announcing the launch of its new ESR line instrument, VES-MATIC 5. It was the automation of the ESR (Erythrocyte Sedimentation Rate) testing that allowed DIESSE to develop and export its products all over the world.

We are going back to our roots. The new machine, the result of the "merging of artificial intelligence with Italian design", as Massimiliano Boggetti says, is the symbol of the new DIESSE, preparing for the next 40 years. It will be a wonderful adventure, best wishes to DIESSE, best wishes to all of us!



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Diesse Diagnostica Senese S.p.A. is an Italian Company with integrated and entirely in-house production of in vitro diagnostic systems with its headquarters in Siena. Since its foundation in 1980, the company has developed, produced, and marketed innovative diagnostic systems mainly in the field of immunodiagnosics and automatic measurement of ESR. The Company has a global presence in over 100 countries, three production sites and a research center where the design and implementation of tests and new automated diagnostic detection tools meet Italian design and cutting-edge technology, making Diesse synonymous with "Diagnostics Evolution".

For further information:

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